

4 SIMPLE STEPS

TO MAKE £1000 PER
MONTH PASSIVELY
IN JUST 3 MONTHS
PARTNERING WITH
AMAZON



AMAZON
MILLIONAIRE
DISCOVERY





Daniel Wagner

"The simple 4 steps to launching your own product on Amazon and create life-changing income in 90 days or less..."

Here is what I love about the Amazon business:

On the 3rd February, 2015 I flew to the Cayman Islands. I've been here for 3 weeks. I'm looking at my Amazon account today on 24th February. And while I've been relaxing and enjoying myself here in the Caymans, Amazon has sold \$75,352.92 of products for me through their web site.

3,062 products have been shipped to 2,648 customers. Amazing!

Date	Product category	Fulfillment channel
Month to date - Feb 24, 2015	All product categories	Both (Amazon and seller)

Sales snapshot taken at February 24, 2015 9:36:47 AM PST

Total order items	Units ordered	Ordered product sales	Avg. units/order item	Avg. sales/order
2,648	3,062	\$75,352.92	1.16	\$28.46



These products have been sold and shipped while I've been enjoying myself. I did NOT have to create the product. I did NOT have to sell the product. I did NOT have to handle the product.

In other words, Amazon did all the hard work for me.

And in this short report I want to show you how you can the same.

How you can have your own million pound Amazon business in the next 12 months - even if...



Hi, it's Daniel Wagner with your special report. I want to thank you for requesting this life-changing report.

If, 12 months ago you'd have suggested I could build a business that has sold approaching \$1,000,000 of product by partnering with Amazon, I'd have told you that you're crazy. Or words to that effect.

But the truth of the matter is... it's true. And I'm convinced anyone – including you – can build a million dollar Amazon business in 12 months or less. That is once you know the 4 key steps to selling on Amazon. I'll tell you more about them later. But first...

Here's why I'm so confident YOU can have a profitable Amazon business.

Right now, there are three massive trends you can profit from. I call it The Perfect Storm. These three trends are:



1. E-commerce goldrush.

- \$15,000,000,000,000 worth of e-commerce transactions in 2013
- Amazon is the leading retail eCommerce provider
- eCommerce is growing every year... (and supply can't keep up)
- Amazon sold over 100 Billion dollars in 2014. And this is set to double in the next three years.

2. Labelling

The second trend is private labelling. Private labelling allows you to source a product and make it your own. I'm going to go into this in more detail about this later in this report.

3. FBA Partner

The third is partnering with Amazon Fulfilled By Amazon (FBA). You can partner with Amazon in all their marketplaces. This includes the UK, France, Spain, Germany, Italy and the US. And if you're not familiar with the term Amazon FBA let me reveal a bit more about it.



What is Amazon FBA?

Quite simply, Amazon FBA stands for Fulfilment by Amazon.

What this means is once your products are selling on Amazon, Amazon fulfills all your orders. They package and ship your products. They do all the hard work for you. You don't have to touch your own products. You don't have to mail out your products to customers.

See, once you've sourced your products, your manufacturer sends your products direct to the Amazon warehouse.

So this means you can generate a passive income. You're earning money while Amazon is doing the work for you. You can be making money while on holiday... playing golf... working at your job. Or even when asleep in bed. That's because once your products are selling on Amazon UK you can make them available in Amazon US.

This is really is a 'make money with none of your time' opportunity.

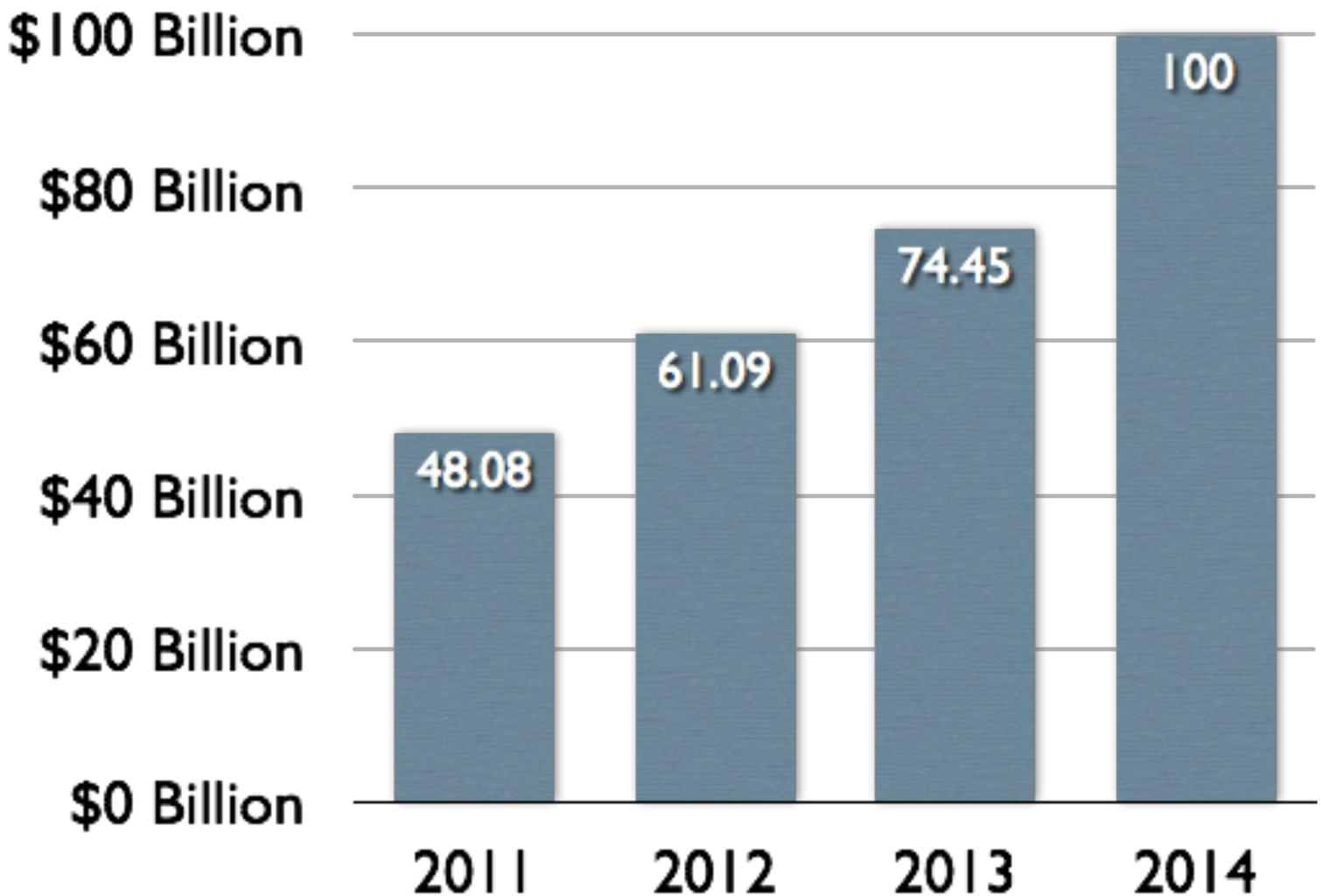
In the past ecommerce was complicated. You had to have your own web site. You had to store your own products. You had to sell your products yourself. You had to attract web site visitors. And you had to mail out your products.

Well, Amazon FBA means this old model of ecommerce is dead. Instead by partnering with Amazon, you only need to focus on re-ordering more products and marketing your products. And that's it.



AMAZON MILLIONAIRE DISCOVERY

See, you're taking advantage of Amazon's huge growth in sales. They did \$100 billion in 2014. And they're looking to grow this to \$200 billion in the next three years. But the interesting part is that Amazon's sales increased went from \$50 billion to \$100 billion in the last three years. So you're definitely looking at this Amazon opportunity at exactly the right time.



But did you know that the only product Amazon actually own is the Kindle?

Well, it's true.

Yet, according to one international trade company, Amazon has 132 million products for sale on its UK site. That's around two products for every person in the UK. And consider this:

Amazon has over 300 million products available through their US web site. That's more than DOUBLE Amazon UK.

What this means is, apart from the Kindle, all the products available for sale through Amazon are...

...Owned by ordinary people like you and me. People who have sourced a product from a manufacturer and sent it to Amazon for them to sell and distribute.

Pretty simple. But, this begs the question...

Why aren't manufacturers selling their own products on Amazon?

The answer is only a few smart ones are.

The majority of manufacturers are good... at... well, manufacturing. They don't know how to sell their products on Amazon. They don't



know how to take advantage of Amazon's massive selling machine. What does this mean to you?

Right now, there is a massive window of opportunity with Amazon you can benefit from. If you have the desire and determination to make more money... have more time and freedom to do the things you love... then this Amazon opportunity is for you. And it's just so simple.

Why you should consider having your own Amazon business?

Just consider these advantages of having your own Amazon business.

1 Amazon allows you to sell through their web site without any significant costs. Sure there are some costs. But because you're marking the product up by 50% there's more than enough profit for you.

2 When you sell through Amazon you have very low start-up costs. So you can start small and scale up your business. This means you can start your own Amazon business even if you have little money.



3 An Amazon business runs virtually on auto-pilot. So you can operate your business while you have a job or if you're a very busy person.

4 Amazon will store your products for you, sell them and distribute them. No need for your own web site. No need to speak to customers. No need for any IT skills. No endless trips to the post office or having to arrange product deliveries.

5 Your own Amazon business generates a passive income. So you're NOT exchanging your time for money.



6

You get a consistent flow of orders. That's because of the sheer volume of people who buy through Amazon.

7

You don't have to produce your own products. You simply source products... mark-them up by 50%... and have Amazon sell them for you.

8

And as you've been hearing, the profit potential is unlimited. Once you've got a product selling on Amazon you can find another 1... 5...10 or more products. The potential is simply enormous. You could be running an international multi-million pound business from your bedroom, kitchen table or apartment.



With that said here are...

The four key steps to profiting from Amazon



1.

Finding the right product.



2.

Using private labeling.



3.

Optimizing your product listing.



4.

Getting ranked on Amazon.



Let's look at the first one - finding the right product. Here are some top secret product selection tips.

1. Your products should be in the \$20 - \$40 price bracket. This allows our products to attract and appeal to impulse buyers.
2. You want small and light products. This way you avoid high storage costs from Amazon. And you avoid high shipping costs to the customers.
3. When you source products you only want to pay 25% of the retail price. So a product that retails for \$20 you want to source for \$5. This allows for high profit and gives you leeway to spend on marketing.

How to pick a winning product

There are three ways to pick a winning product. These are;

1. Demand. We need to know people are looking for our product. So we need to check the best seller rank. Every Amazon product has a best seller rank.
2. We're looking for products that are in categories NOT dominated by brands. We're looking for product based searches. For example. LED bike light.
3. We're looking for reviews. If the page one product has between 100 - 200 reviews we can compete against them. And more importantly make money.



And Amazon tells you everything you need to know when doing your research. They call it the Best Seller Rank (BSR). Every product has a number in a top rank category.

Product Details

Product Dimensions: 3.5 x 2 x 2 inches ; 1.4 ounces

Shipping Weight: 3 ounces ([View shipping rates and policies](#))

ASIN: [REDACTED]

UPC: [REDACTED]

Average Customer Review: ★★★★★ (340 customer reviews)

Amazon Best Sellers Rank: #360 in Beauty ([See Top 100 in Beauty](#))

#14 in [Beauty](#) > [Skin Care](#) > [Face](#) > **Oils & Serums**

But, there are some categories you should avoid. Selling supplements through Amazon is popular in the US but it's a lot harder in the UK. That's because of rules and regulations regarding the sale of supplements over here.

Consumable products are great. Obviously people re-order consumable products on a regular basis.

You choose your product based on interest and demand. There are literally thousands and thousands of products to choose from.



Let me tell you a quick story...

A world famous direct marketer speaking at a conference asked the attendees what he would need to be profitable if he opened up a new burger stall in a town.

Some attendees said, "Great tasting burgers." Other people said, "Have a great location." Others suggested, "Keep your overheads low."

The direct marketer smiled at his attendees.

Sure, he knew all these factors would help. But he knew from his vast experience that he only needed one advantage to make his burger stall a roaring financial success. After all, this was the same guy whose direct marketing had generated millions upon millions of dollars for both himself and his clients.

When the attendees had run out of suggestions he theatrically cleared his throat and said, "I only need one thing to make my burger stall a success. And that one thing is this. A starving crowd."

So go into markets where there is existing demand. Choose products which are already selling. And start supplying your products to your starving crowd – buyers on Amazon. Do NOT try to re-invent the wheel.

Now that you've discovered the right product you want to private label your product.



How to private label your products without spending a fortune

Private labelling is a common practice in industry. If you go to a supermarket chances are many of the products have been privately labelled. For instance, the supermarket's brand of baked beans or chocolate biscuits. What this means is the products haven't been manufactured by the supermarket. The supermarket has just stuck their own label on a generic product. So private labelling is a common practice.

However, if private labelling conjures up images of spending hundreds or thousands of pounds for fancy artwork or logos, think again. You want to be able to private label your products without spending a fortune. How is this possible? The answer is simple.

You're going to use a simple site called Fiverr.com

As you may know, Fiver.com is a site where all the services cost just five dollars. That's right, everything costs five dollars. Now the thing about Fiverr is you can get all manner of services for just five dollars. For example writers, social media experts, video makers, review writers to name a few.

But importantly for us you'll find people you and I are especially interested in, namely...

...Graphic designers.



You're going to pay five dollars to get a skilled graphic designer to design a logo or sticker for you. Then you're going to send this to your product manufacturer. They're going to put your new logo or sticker on your products. The manufacturer ships your branded products off to Amazon

As a result of private labelling you create your own brand. And this really does make your products unique and make them stand out from the crowd when buyers are viewing them on Amazon. Plus, your products will have a higher perceived value to potential buyers. This means you can charge higher prices. And make higher profits.

For example, here is a bottle of Yacon Syrup that has been private labelled.



By now you hopefully understand the importance of private labelling

You'll also need a unique product code (UPC). Once you have a UPC get the manufacturer to send your privately labelled products to Amazon. And that's it. You've got your own unique brand of products ready to be sold.

Next you need to optimize your product listing...



How to optimize your product listing to make lots of sales

There are 5 key areas to focus on when optimizing your product listing. These are:

1. Images. Use all of the 7 allocated images you can upload. Make sure your images are high quality.
2. Use a keyword rich title for your product listing.
3. Use the bullets to overcome any objections a buyer may have.
4. Use the product description to highlight the product benefits to the buyer.
5. Reviews. Pay attention to your product reviews. You need to reply to them where necessary.





Roll over image to zoom in

100% PURE YACON SYRUP - Organic Metabolism Booster - 8 FL OZ = 30 Day Supply (Average) - Contains up to 50% FOS Content - A Healthy Natural Superfood with Prebiotic's and Antioxidants - Low Calorie Low-Glycemic Weight Loss Aid - Excellent Sugar and Sweetener Substitute - All Natural Appetite Suppressant, Carb Blocker, Diuretic and Weight Loss Supplement - LOSE WEIGHT OR YOUR MONEY BACK - Manufactured in a USA GMP Certified Laboratory and Third Party Tested for Purity

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Sale: \$17.95 & FREE Shipping on orders over \$35. [Details](#)

You Save: **\$32.00 (64%)**

Only 1 left in stock.

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- Our PREMIUM YACON SYRUP is Vegan, Gluten Free, non-GMO with No Fillers, No Binders, and No Artificial Ingredients. Many experts believe the primary benefits of Yacon are weight loss, increase metabolism, decrease cravings, and improve regularity. Its natural sweetness relates to its Fructooligosaccharide, or FOS, content. Experts believe pure yacon syrup contains 40 - 70% FOS and producing yacon syrup at higher temperatures reduce FOS content.
- Our PREMIUM YACON SYRUP is the same ingredient **CLINICALLY PROVEN** to support **HEALTHY WEIGHT LOSS, DIGESTION, and METABOLISM** along with **REDUCING CRAVINGS** and

You can see in the above example there are 7 images. You can see there is a private label. On the right hand side there is a keyword rich title with many keywords in the title. You can see the 4.5 star customer reviews. You can also see the bullet points.

Finally you need to know...



...That Amazon send you payment every 14 days direct to your bank account.

You don't have to send out invoices. You don't have to phone them up for money or chase them. The money arrives just like clockwork

So now you know the 4 critical steps to setting up your own million dollar Amazon business.

The things is once your Amazon business is up and running it needs very little maintenance. This means you have more time to do the things you love; spend time with your loved ones... travel (Remember my Amazon business has generated \$72, 352.92 in February 2015 while I've been sunning myself in the Cayman Islands)...



Revealed: my secret weapon that drives hungry buyers to my product pages

However, there is one secret weapon I urge you to use in your Amazon business. And it's a weapon I use and my successful students use as well. It's Amazon Ads.

As you may know, Amazon Ads are a paid traffic source. You set up the cost you're prepared to pay to get a potential buyer to click on your ad... you set your daily budget. You enter the keywords a person would use to search for your product... and you click a button. That's it.

And here's the important bit thing about Amazon Ads. You're getting visitors to your product page who are buyers. You can bid on almost any keyword and make money.

For example one of my students is spending \$102.98 with Amazon Ads to generate

\$1,139.43 in sales

Targeting	Start date	End date	Daily budget	Spend	Sales	ACoS
Automatic	09/16/2014	No end date	\$10.00	\$102.98	\$1,139.43	9.0%



Amazon pays for ads to drive buyers to your product pages

What's more, once Amazon see your products are selling then they'll pay for Google ads to drive buyers to your product pages.

In addition, your Amazon pages will start ranking on the first page of Google. Driving even more buyers to your product pages.

Amazon will re-target your customers. This is when Amazon keeps showing your page to a person who has visited your product page. You don't pay for this.

Amazon also has an army of affiliates. These affiliates are keen to promote your products to their own web site visitors.

In fact, it's believed Amazon has 27 traffic sources to send visitors to your Amazon product pages. Amazon WANTS you to sell products. And they're prepared to help you in any way they can. That's because the more of your products that sell, the more money Amazon makes. It's a win-win for you and Amazon.

So...

At the beginning of this special report I said you could have a million dollar Amazon business within 12 months.



Phase 1

\$0 to \$10,000/month.

You'll need just one product. And one source of Amazon traffic – Amazon Ads. You could do this in 90 days or less.

One product. It sells for \$24. 14 units are sold every day. The result would be \$10,080 in sales/month.

Or say your product sold for \$37. You'd need Amazon to sell 9 products every day to generate \$10,198/month in sales.

Phase 2

\$25,000/month to \$50,000/month

Do the same as phase one. Or add an extra product.

If you have two products selling at \$30 and sold 17 units/day your Amazon business would generate \$30,600/month.

Or have 3 products at \$21 and 22 units sold every day your Amazon business would generate \$41,580/month.

And 4 products at \$29 and 15 units are sold every day your Amazon business would generate \$52,200/month



Phase 3

\$100,000 +/-month, add more products to Amazon.

Let me give you an overview of my Amazon business as it stands at the end of February, 2015.

I currently have 5 products on Amazon.

The average selling price is \$27.

21 units are sold every day.

Resulting in a monthly revenue of \$86,467.

And the yearly total? \$1,034,755. That's right, a million dollar business in around 12 months.

But, can YOU make money from your own Amazon business?

Maybe you can. Maybe you can't.



But consider this; I've shown people from all sorts of backgrounds how to start and run their own Amazon business. People like:



Denise Parker. Denise, a business consultant. Treated her Amazon business as an 'experiment'. She bought \$100 of product and went 'live' on Amazon in July 2014. In December, 2014 Amazon sold \$36,000 worth of product. And get this; she only has one product.

Tash and Karen are property investors. They hit \$13,000 of sales in December after 8 months of starting their Amazon business.



Neil's Amazon business hit \$25,000 of sales in December from just 3 products.

